

Date _____

No. of pages _____

Submitter _____

Address _____

Contact _____

Email _____

Telephone _____

Fax _____

Your P.O. or reference _____

Advertiser _____

Product _____

CLEARANCE CATEGORY

- Food and Beverage products
- Alcoholic Beverages
- Cosmetic Advertising
- NHP and Consumer Drug Products

TURNAROUND (applies to clearance categories ONLY)

- 48 hours regular
- 24 hours "fast track"
- Panic

NHP and Consumer Drug turnaround

- 2 days
- 5 days

Route to (please allow 72 hour turnaround)

- CBC
- Telecaster
- Régie

<p>type of advertisement</p> <ul style="list-style-type: none"> <input type="checkbox"/> multi-market <input type="checkbox"/> revised <input type="checkbox"/> renewal <input type="checkbox"/> infomercial 	<p>medium</p> <ul style="list-style-type: none"> <input type="checkbox"/> television <input type="checkbox"/> radio <input type="checkbox"/> print <input type="checkbox"/> other 	<p>length/no. of scripts</p> <ul style="list-style-type: none"> <input type="checkbox"/> 60 seconds <input type="checkbox"/> 30 seconds <input type="checkbox"/> 15 seconds <input type="checkbox"/> 10 seconds <input type="checkbox"/> 5 seconds/less <input type="checkbox"/> _____ infomercial 	<p>language</p> <ul style="list-style-type: none"> <input type="checkbox"/> english <input type="checkbox"/> french <input type="checkbox"/> other+ <p>+please include translation</p>	<p>other</p> <ul style="list-style-type: none"> <input type="checkbox"/> new product <input type="checkbox"/> revised formula <input type="checkbox"/> no claim <input type="checkbox"/> sponsorship
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titles/I.D codes

previous numbers (if applicable)

BROADCAST TV+RADIO
 AUDIO +VIDEO
 INTERACTIVE MEDIA
 POST
 STORAGE+ LOGISTICS
 PRINT