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MIJO introduces High Definition 101: *Understanding HD*

MIJO is the authority when it comes to broadcast specifications.

And with the High Definition format becoming more prevalent, the list of standards for broadcast, whether television or digital, has become that much more bewildering.

New aspect-ratios, interlaced versus progressive scan, plus differing file types and formats have all contributed to a complex environment.

To assist our agency clients, MIJO has created a detailed seminar to educate your staff and help them understand the intricacies of the new standards and specifications; together with the solutions available to them.

The MIJO HD 101 Seminar is free-of-charge and was developed to keep agency employees abreast concerning the most recent technological advancements.

Please feel free to contact Darren Stokes at darren.stokes@mijo.com for more details or call us at 416-964-7539 to book an appointment.

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