

January 1, 2010

Attention MIJOnet User,

You may have noticed that your MIJOnet home page has changed.

Our Digital Archive feature is now accessible under the TV menu in the Applications list on the left-hand side of your MIJOnet page. This feature will allow you to manage and maintain your current online inventory.

Initially, a list of TV spots by Advertiser, ingested prior to July 2009, will be populating your account. At this time, we are asking users to review their spots and designate them for **Archiving** or **Deletion**.

Digitally archiving a spot will allow you continued online viewing with the ability to traffic to stations. The cost to archive a spot for one year is \$6.00.

New spots ingested into MIJOnet will remain accessible for 180 days.

On a monthly basis, spots approaching the 180-day threshold will be flagged for archiving or deletion. Spots not deleted will be automatically archived and invoiced for a period of one year. If batch disposition is preferred, please contact us immediately.

Along with the Archiving feature, a new **MIJOnet ordering interface** has been deployed. Integrated seamlessly into the MIJOnet environment, the interface offers superior ease of use and advanced options such as improved filters, sorters and batch selectors.

Should you require a more formal introduction to MIJOnet's online capabilities, please contact Marc Leardi at [marc.leardi@mijo.com](mailto:marc.leardi@mijo.com) or Darren Stokes at [darren.stokes@mijo.com](mailto:darren.stokes@mijo.com) or call us at 416-964-7539.

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